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## VIDEO: BOOSTED WITH AI!

This general video gives an overview of all the uses that can be made of AI, some of which are rather unexpected. For a general approach with a humorous tone, this resource can be used in the classroom.

**"Want to know how it's possible?"**

*Watch the video below (1'26")*



### Synopsis

The main character, *Guillaume*, discovers new and unexpected uses of AI, such as the ability to create a pizza recipe using machine learning. The video then focuses on the place of algorithms and data in many fields, including marketing.